

CASE STUDY: YELLO

CLIENT

Yello

PROJECT

Video Wall Replacement

LOCATION

55 E Monroe St #3600
Chicago, IL 60603

INDUSTRY

Talent Acquisition

SCOPE

Replace end of life displays with updated displays.

PROJECT DESCRIPTION

Remove discontinued displays from an existing video wall. Replace video wall with new displays for an improved experience and serviceability.

UNIQUE CHALLENGES

Frequency had to disassemble a previously installed video wall and reinstall new displays, while making sure the video wall looked as though it was intentionally designed for that space while fitting inside a preexisting wall pocket.

OUR SOLUTION

Carefully installed 9 displays in the space to create a video wall.

KEY EQUIPMENT USED

- 55" LG Display

